



4-6 NOVEMBER 2009 | SANDTON SUN, Gauteng, South Africa



SPONSORSHIP OPPORTUNITIES 2009

'Opportunities for growth'

HICA 2009 SPONSORSHIP CATEGORIES & BENEFITS

Platinum Sponsor: R350,000	Gold Sponsor: R250,000	Silver Sponsor: R100,000	Bronze Sponsor: R50,000	Lunch Sponsor: R25,000	Networking/Coffee Break: R15,000
Company Logo in premier position on all conference promotional materials: website, brochures, catalogue, advertisements, banners, logo displayed on delegate bag.	Company Logo in premier position on all conference promotional materials: website, brochures, catalogue, advertisements, banners.	Company Logo in premier position on all conference promotional materials: website, brochures, catalogue, advertisements, banners.	Company Logo in premier position on all conference promotional materials: website, brochures, catalogue, advertisements, banners.	Company Logo in premier position on all conference promotional materials: website, brochures, catalogue, advertisements, banners.	Company Logo in premier position on all conference promotional materials: website, brochures, catalogue, advertisements, banners.
PR: Major mention on press releases, Weekly Newsletter and other conference communication	PR: Mention on press releases, Weekly Newsletter and specific conference announcements	Mention on press releases and conference announcements	Included in press releases and conference announcements	Included in press releases and conference announcements	Included in press releases and conference announcements
6x complimentary delegate registrations at conference	3x complimentary delegate registrations at the conference	2x complimentary delegate registrations at the conference	1x complimentary delegate registration to the conference	n/a	n/a
Dedicated Meeting room available for full three days with light refreshments	Access to Meeting room available for two days on first come first serve basis	n/a	n/a	n/a	n/a
Plenary Speaking Slot and choice of topic and be mentioned in media releases & other conference communication	Speaking Slot at the conference at the discretion of organisers	n/a	n/a	5 minute welcome speech	n/a
Plenary Conference Moderation opportunity	Breakaway Moderation opportunity	n/a	n/a	n/a	n/a
3x3m Exhibition Space 1x complimentary delegate registration to man the stand	3x2 exhibition space 1x complimentary delegate registration to man the stand	3x2m Exhibition space 1x complimentary delegate registration to man stand	n/a	n/a	n/a
Opportunity for making input and advice on conference programme and topics	Opportunity for making input and advice on conference programme and topics	Opportunity for Making input on conference programme and topics	n/a	n/a	n/a
2x brochure insert in delegate bag	1x brochure insert in delegate bag	1x brochure insert in delegate bag	n/a	n/a	n/a
1x Full page colour advert in conference catalogue	1x half page colour advert in conference catalogue	1xQuarter page advert in conference catalogue	1xButton advert inclusion in the conference catalogue	n/a	n/a
n/a	n/a	n/a	n/a	Display company branding at lunch venue/area	Display company branding at tea/coffee break venues
1x reserved table of 10 at gala dinner with opportunity to invite guests	1x reserved table of 10 at gala dinner with opportunity to invite guests	n/a	n/a	n/a	n/a

To book or discuss any opportunities, please contact Zelda Coetzee at Tel: +27 (0)84 657 5476 or info@hica.co.za

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